

## AGENDA DAY 1

7:30 – 8:30 Arrivals & Guest Check-In (Breakfast 7:30-8:15 in the Back Bay Conference & Exhibition)			
8:30 – 8:45	Welcome to Day 1!	Kyle HERRING, Director Brand Marketing, ENOVIA, Master of Ceremonies	
8:45 – 9:30	Executive Welcome	Stephane DECLÉE, CEO, ENOVIA; Morgan ZIMMERMANN, CEO, 3DEXPERIENCE	
9:30 – 10:00	AI: Safe Enough to Fly	Lori MAZOR, CEO & Founder, SYNTHETIVITY	Grand Ballroom D-E
10:00 – 10:45	Organizational Change Management at <b>Vermeer</b> : Real-World Strategies for Preparing Your Organization for Transformation	Harold S. Sullivan, Director, Product Lifecycle Management, <b>Vermeer Corporation</b> ; Karim FRADJ, WW Industry Process Director, ENOVIA	
10:45 – 11:15 Morning Break			Ballroom Foyer
11:15 – 12:00	Delivering on Time, Every Time: <b>Lockheed Martin Aeronautics'</b> Backward & Forward Scheduling Insights that De-Risk Programs	Sharon SUKHAI, Systems Engineer, <b>Lockheed Martin Aeronautics</b> ; Kelly STONE, Sales Expert, 3DEXPERIENCE	
12:00 – 12:45	Driving Digital Transformation: <b>Ford's</b> Expertise in Engineering Innovation and Adoption	David KEP CZYNSKI, Global Chief Digital Transformation Product Development, <b>Ford Motor Company</b> ; Charline HUNT, Sr. T&M Client Executive, Dassault Systèmes	Grand Ballroom D-E
12:45 – 13:00	Wrap Up Plenary Day 1 & <i>Group Photo!</i>	Kyle HERRING, Director Brand Marketing, ENOVIA	
13:00 – 14:00 Lunch & Explore the 3DEXPERIENCE Playground			Back Bay Conference & Exhibition
14:00 – 15:30 Participate in 1 of 6 Parallel Breakout Sessions			Room
14:00 – 15:30	Session 101: ELEVATE! <b>Emerson &amp; FNSS</b> Journeys to Next-Gen PLM: From Legacy to 3DEXPERIENCE	Kristi JENSEN, ENOVIA Program Manager, <b>Emerson</b> ; Tuna CAGLAR, PLM and Software Engineering Unit Manager, AI Lead, <b>FNSS</b> ; Nadine PETIT, WW Industry Process Expert Director, ENOVIA	Vermont   5 <sup>th</sup> Floor
	Session 102: Strategic Sourcing & Standardization	Michiko MOSBE, WW Industry Process Expert Sr. Specialist, ENOVIA	Massachusetts   5 <sup>th</sup> Floor
	Session 103: Supplier Engineering Collaboration (Embedded / Distributed)	Srikanth SANTHANAM, WW Industry Process Expert Director, ENOVIA	Tufts   3 <sup>rd</sup> Floor
	Session 104: <b>Hands-On</b> - Data Science to Supercharge your PLM <BYOD>	Ali LAZRAK, WW Industry Process Expert Specialist; Pigusha KULKARNI, NAM Industry Process Consultant, 3DEXPERIENCE	MIT   3 <sup>rd</sup> Floor
	Session 105: Configured Design Engineering to Manufacturing Best Practices	Christopher DOHERTY, WW Industry Process Expert Sr. Specialist, ENOVIA; Cyril FLORIN, NAM Industry Process Consultant, 3DEXPERIENCE	New Hampshire   5 <sup>th</sup> Floor
	Session 106: Augment your On-Premise with Cloud Services	Brad Porter, WW Industry Process Expert, ENOVIA; William LAW, Sr. Industry Process Consultant, 3DEXPERIENCE; Steve ERWIN, NAM Technical Fellow, Dassault Systèmes	Maine   5 <sup>th</sup> Floor
15:30 – 16:00 Afternoon Break & Explore the 3DEXPERIENCE Playground			Back Bay Conference & Exhibition
16:00 – 17:30 Participate in 1 of 6 Parallel Breakout Sessions			Room
16:00 – 17:30	Session 107: Proactive Quality Management	Francisco RIVERA, WW Industry Process Success Sr. Specialist, ENOVIA	Maine   5 <sup>th</sup> Floor
	Session 108: Supply Chain Volatility Intelligence: From Turbulence to Control	Julien LAW-TO, WW Industry Process Expert Sr. Specialist; Garrett FLANAGAN, NAM Industry Process Expert, 3DEXPERIENCE	Massachusetts   5 <sup>th</sup> Floor
	Session 109: Cost Intelligence	Maxine TAN, WW Industry Process Expert, ENOVIA; Henry SHIBAYAMA, NAM Industry Process Consultant, 3DEXPERIENCE	Tufts   3 <sup>rd</sup> Floor
	Session 110: <b>Hands-On</b> Streamline Your Sourcing Process <BYOD>	Michiko MOSBE, WW Industry Process Expert Sr. Specialist; Srikanth SANTHANAM, WW Industry Process Expert Director, ENOVIA	MIT   3 <sup>rd</sup> Floor
	Session 111: Capital Project Management & Insights from <b>UK Industrial Fusion Solutions Ltd.</b>	Jonathan KEEP, Deputy Chief Engineer, <b>UK Industrial Fusion Solutions Ltd.</b> ; Franck BREMONT, Industry Process Expert; Nathan WHITTAKER, NAM Industry Process Consultant, 3DEXPERIENCE	Vermont   5 <sup>th</sup> Floor
	Session 112: MBSE Powered by Data Science Experience	Cyril FLORIN, NAM Industry Process Consultant, 3DEXPERIENCE; Brian HAAN, NAM IPC & Services Director, CATIA	New Hampshire   5 <sup>th</sup> Floor
17:30 – 19:00 Celebratory Networking Reception!			Back Bay Conference & Exhibition & 3DEXPERIENCE Playground



# 2026 3DEXPERIENCE® & ENOVIA USER CONFERENCE

March 11-12, 2026 | Marriott Copley Place, Boston, Massachusetts, USA

*Supercharge Your PLM with AI-Powered Virtual Twin Experiences*

## AGENDA DAY 2

7:30 – 8:30		Arrivals - Guest Check-in (Breakfast 7:30-8:15)	Back Bay Conference & Exhibition
8:30 – 12:30	3DEXPERIENCE Forum Americas	<i>By Invitation Only</i>	Grand Ballroom D-E
8:30 – 10:00		Participate in 1 of 6 Parallel Breakout Sessions	Room
8:30 – 10:00	Session 201: Streamlining Integration: 3DEXPERIENCE & ENOVIA with Downstream Tools – A Success Story with <b>Marcopolo</b>	Andreis LUVIZON DA SILVA, Software Development Engineer, <b>Marcopolo</b> ; Brad PORTER, WW Industry Process Expert, ENOVIA	Vermont   5 <sup>th</sup> Floor
	Session 202: Sustainability (Life Cycle Management)	Maxine TAN, WW Industry Process Expert, ENOVIA; Henry SHIBAYAMA, NAM Industry Process Consultant, 3DEXPERIENCE	Tufts   3 <sup>rd</sup> Floor
	Session 203: Design & Deploy your Virtual Twin Experience in 1hr – Collective Intelligence with Data Science Experience & ITEROP	Quentin SCHOEN, ITEROP Services Portfolio Senior Manager, 3DEXPERIENCE	Massachusetts   5 <sup>th</sup> Floor
	Session 204: <u>Hands-On</u> – Data Science to Supercharge your PLM <BYOD>	Ali LAZRACK, WW Industry Process Expert Specialist; Piyusha KULKARNI, NAM Industry Process Consultant, 3DEXPERIENCE	MIT   3 <sup>rd</sup> Floor
	Session 205: Data Science to Supercharge Your PLM	Franck BREMONT, Industry Process Expert, 3DEXPERIENCE	Maine   5 <sup>th</sup> Floor
	Session 206: Configured Design Engineering to Manufacturing Best Practices	Christopher DOHERTY, WW Industry Process Expert Sr. Specialist, ENOVIA; Cyril FLORIN, NAM Industry Process Consultant, 3DEXPERIENCE	New Hampshire   5 <sup>th</sup> Floor
10:00 – 10:30		Morning Break	Ballroom Foyer & 5 <sup>th</sup> Floor near Breakouts
10:30 – 12:00		Participate in 1 of 6 Parallel Breakout Sessions	Room
10:30 – 12:00	Session 207: Real Work, Real Scale: How <b>TESLA</b> Leverages 3DEXPERIENCE R2025x on Linux	Jay VYAS, Staff Software Engineer, <b>TESLA</b> ; Anpoo Sivanadi, Sr. Software Engineer, Engineering Technology & Operations, <b>TESLA</b> ; Samantha SHIPMAN, NAM Industry Process Consultant, Dir., ENOVIA	Vermont   5 <sup>th</sup> Floor
	Session 208: Proactive Quality Management	Francisco RIVERA, WW Industry Process Success Sr. Specialist, ENOVIA	Maine   5 <sup>th</sup> Floor
	Session 209: Supplier Engineering Collaboration (Embedded / Distributed)	Srikanth SANTHANAM, WW Industry Process Expert Director, ENOVIA	Tufts   3 <sup>rd</sup> Floor
	Session 210: <u>Hands-On</u> - Business Process Management <BYOD>	Louis GOLDING, Industry Process Expert, 3DEXPERIENCE; Marc BOURNIVAL-SAURO, 3DEXPERIENCE ITEROP Sales, Dassault Systèmes	MIT   3 <sup>rd</sup> Floor
	Session 211: Personalized Sales Experience with CPQ	Jyothish RAJAN, Industry Process Expert, ENOVIA; Sami GRONSTRAND, Industrial Equipment, Solution Owner, Dassault Systèmes	Massachusetts   5 <sup>th</sup> Floor
	Session 212: PowerBy for ECAD-MCAD Collaboration	Rick HAHN, Sr. Portfolio Manager, ENOVIA; Phil MEYRICK, WW Industry Process Expert Sr. Specialist, ENOVIA	New Hampshire   5 <sup>th</sup> Floor
12:00 – 13:25		Lunch & Explore the 3DEXPERIENCE Playground	Back Bay Conference & Exhibition
13:25		Return to 2026 3DEXPERIENCE & ENOVIA User Conference Plenary	Grand Ballroom D-E
13:30 – 13:45	Welcome Back! Day 2	Kyle HERRING, Director Brand Marketing, ENOVIA	
13:45 – 14:45	R&D Update: Strategy and Drivers	James WEATHERLY, Marino MUSER, R&D, ENOVIA, Frederic PENSO R&D, 3DEXPERIENCE	
14:45 – 15:30	<b>Bosch's</b> Journey with Dassault Systèmes OnePart: Revolutionizing Low Volume Manufacturing/Design	Isaiah KOHLHASE, Associate Mechanical Engineer, <b>Bosch</b> Automotive Service Solutions; Kelly STONE, Sales Expert, 3DEXPERIENCE	
15:30 – 16:15	Driving Innovation at <b>UK Industrial Fusion Solutions Ltd.</b> : Digital Strategy, Accelerated Development, and AI-Optimized Design	Jonathan KEEP, Deputy Chief Engineer, <b>UK Industrial Fusion Solutions Ltd.</b> , Aston SMITH, IE&M Client Executive, Dassault Systèmes	
16:15 – 17:00	Customer Innovation Panel: Transformation with 3DEXPERIENCE SaaS	Moderated by Michael MARK, WW Senior Director, Industry Process, ENOVIA; Nick MARTENS, PLM Systems Analyst Manager, <b>Vermeer</b> ; Jonathan KEEP, Deputy Chief Engineer, <b>UK Industrial Fusion Solutions Ltd.</b> ; Suresh AMMENENI, PLM Lead, <b>Harbinger Motors</b> ; Kristi JENSEN, Program Manager, <b>Emerson</b>	
17:00 – 17:30	Executive Wrap Up & Close	Stephane DECLÉE, CEO, ENOVIA; Morgan ZIMMERMANN, CEO, 3DEXPERIENCE	
17:30 – 19:00		Explore the 3DEXPERIENCE Playground & Networking	Back Bay Conference & Exhibition