

2025 NAM 3DEXPERIENCE® & ENOVIA USER GROUP MEETING

SEPTEMBER 17-18, 2025 | SOUTHFIELD, MI, USA

AGENDA DAY 1: WEDNESDAY, SEPTEMBER 17, 2025

LOCAL TIME	SESSION	SPEAKERS	ROOM
11:30 - 12:00	Arrival and Guest Check-In		T.C. Linguini's
12:00 - 1:00	Welcome and Introductions	Jason PRICE, Director, NAM Sales, ENOVIA; Susan LENZI, Director, User Advocacy, ENOVIA	T.C. Linguini's
1:00 - 1:45	Key Transformations for the Generative Economy	Michael MARK, Sr. Director, Industry Process Success, ENOVIA	T.C. Linguini's
1:45 - 2:15	Afternoon Break		
2:15 - 3:00	Roundtable 1: Achieving Sustainability: Integrating LCA (Lifecycle Assessment) and Cost-Driven Engineering	Maxine TAN, Industry Process Consultant, Specialist, ENOVIA	T.C. Linguini's
3:00 - 3:45	Roundtable 2: Path to Lower Cost of Ownership: Migration to SaaS	Samantha SHIPMAN, Sr. Manager, NAM Industry Process Consultant, ENOVIA	T.C. Linguini's
3:45 - 4:30	Roundtable 3: A Holistic Approach to Product Management with Total Quality (TQM)	Francisco RIVERA, Senior Specialist, Quality Industry Process, ENOVIA	T.C. Linguini's
4:30	Day 1 Close		T.C. Linguini's
5:00 - 9:00	ENOVIA MLB Networking Reception & Game Night: Tigers vs Guardians, Comerica Park, Detroit, MI		

AGENDA DAY 2: THURSDAY, SEPTEMBER 18, 2025

LOCAL TIME	SESSION	SPEAKERS	ROOM
8:00 - 8:30	Arrival and Guest Check-In		T.C. Linguini's
8:30 - 8:45	Welcome to Day 2	Jason PRICE, Director, NAM Sales, ENOVIA	T.C. Linguini's
8:45 - 9:45	ENOVIA <i>What's New!</i>	James WEATHERLY, Director, ENOVIA Portfolio Roles, R&D; Karen SEMENIUK, ENOVIA Portfolio Director	T.C. Linguini's
9:45 - 10:45	Roundtable 4: Elevate Your Change Collaboration Experience with the 3DEXPERIENCE platform	Sanket PATIL, Senior Mechanical Engineer, Bowhead Corp. , Rick HAHN, Senior Specialist, WW Industry Process, ENOVIA	T.C. Linguini's
10:45 - 11:00	Morning Break		
11:00 - 1:00	2 Parallel Breakouts:	<div>1. From PLM to an Innovation Platform with 3DEXPERIENCE and Panel Discussion Carl BREVING, Lead Business Systems Analyst (IT), S&C Electric; Cameron ISOLAMPI, PLM Product Owner, Sierra Nevada Company; Nick MARTENS, PLM Systems Analyst Manager, Vermeer; Nadine PETIT, WW Industry Process Expert Director, ENOVIA; Michael MARK, Sr. Director, WW Industry Process Success, ENOVIA</div> <div>2. Secure Supply Chain Collaboration and Optimization (Supplier Management/Data Exchange/CV5 to CV6) Samantha SHIPMAN, Sr. Manager, NAM Industry Process Consultant, ENOVIA; Rob DONATH, NAM Industry Process Consultant, NETVIBES; Adam ZARETTI, Industry Process Consultant, ENOVIA</div>	T.C. Linguini's
1:00 - 2:30	Networking Lunch & Close		T.C. Linguini's