

2025 3DEXPERIENCE® USER CONFERENCE

AGENDA DAY 1

March 19-20, 2025 | The Hague, Netherlands

Drive Innovation Through Data-Driven Collaboration

8:30 – 9:00	Arrivals - Guest Check-in & Coffee		Room
9:00 – 9:15	Welcome to Day 1 - Opening Remarks	Kyle HERRING, Director Brand Marketing, ENOVIA, Master of Ceremonies	Amazon Plenary
9:15 – 9:45	Executive Welcome & Keynote	Stephane DECLEE, CEO, ENOVIA; Morgan ZIMMERMANN, CEO, NETVIBES	Amazon Plenary
9:45 – 10:15	Beyond the Tech: Unlocking Human-Driven Transformations	Beatriz GONZALEZ-PEDRAZA, Co-Founder & CEO, Share PLM; Maria MORRIS, Business Development Manager, Share PLM	Amazon Plenary
10:15 – 10:45	STEP Forward to Fusion with 3DEXPERIENCE	Jonathan KEEP, STEP Concept Development and Integration Manager, UK Industrial Fusion Solutions Ltd.; Aston SMITH, Client Executive, Dassault Systèmes	Amazon Plenary
10:45 – 11:15	Morning Break & Explore the 3DEXPERIENCE Playground		Amazon Foyer
11:15 – 11:45	Accelerating Success: Starting the Journey Toward PLM Excellence	Björn AXLING, Head of PLM, Grundfos; Haagen AAS, Sr. Client Executive, Dassault Systemes	Amazon Plenary
11:45 – 12:15	Mastering the Change: Driving Digital Continuity in the Innovation Chain	Andreas WANK, Head of Smart Innovation PLM Program Lead, Pepperl+Fuchs; Tom-David GRAUPNER, Senior Sales Director, ENOVIA	Amazon Plenary
12:15 – 12:45	Data-Powered Design & Engineering	Hans-Juergen FALK, Global Head of Engineering Solutions CLAAS Global IT; Ahmed LGUAOUZI, Brand Marketing Director; NETVIBES	Amazon Plenary
12:45 – 14:00	Lunch & Explore the 3DEXPERIENCE Playground		Amazon Foyer
14:00 – 15:30	Participate in 1 of 5 Parallel Breakout Sessions (1.5 Hours Each)		
14:00 - 15:30	Session 101: Strategic Sourcing Value Network: A Champions Roundtable	Susan LENZI, User Advocacy Director; Anat LANDAU, Portfolio Marketing Expert, ENOVIA; Julien LAW TO, Industry Process Expert, NETVIBES; James WEATHERLY, Roles Portfolio Director, ENOVIA R&D	Everest 1
	Session 102: 3DEXPERIENCE for All Business Users - a Collaborative Hands-on Session	Prasad RAJPUT, Portfolio Marketing Manager, ENOVIA; Benjamin MANCEL, ENOVIA Learning Experience Manager	Yangtze 1
	Session 103: ECAD & MCAD Collaboration in 3DEXPERIENCE platform	Marion MALARD, Industry Process Consultant, ENOVIA + NETVIBES	Everest 2
	Session 104: Engineering Definition Intelligence + From Engineering to Manufacturing	Naim DALAL, Portfolio Marketing Director, ENOVIA; Michel CHOLLET, Engineering Definition Roles Portfolio Director, ENOVIA; Ania AGGAR, Industry Process Expert, NETVIBES	Kilimanjaro 1
	Session 105: Capital Intensive Project Intelligence	Franck BREMONT, Industry Process Expert, Sr. Specialist, NETVIBES	Kilimanjaro 2
15:30 – 16:00	Afternoon Break & Explore the 3DEXPERIENCE Playground		Amazon Foyer
16:00 - 16:30	Data-Powered Manufacturing	Luc PASCALLOU, Head of Digital Methods and Shop Floor Department, Safran Aircraft Engines; Ahmed LGUAOUZI, Head of Marketing, NETVIBES	Amazon Plenary
16:30 - 17:00	From Silos to Synergy: Strategically Leveraging 3DEXPERIENCE for Enterprise-Wide Digital Integration	Scott DRENNAN, President & COO, Otto Aviation; Obi K. NDU, Chief Information & Digital Officer, Otto Aviation	Amazon Plenary
17:00 – 17:30	Data-Driven Collaboration in Action – Lessons Learned: A Panel Discussion	Moderated by Beatriz GONZALEZ-PEDRAZA, Co-Founder & CEO, Share PLM	Amazon Plenary
17:30	Smile for a Group Photo!		
17:30 – 19:00	Celebratory Networking Reception		Amazon Foyer

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AGENDA DAY 2

Drive Innovation Through Data-Driven Collaboration

Time	Activity	Speakers	Room
8:00 – 8:30	Arrivals - Guest Check-in & Coffee		Room
8:30 – 8:45	Welcome Back - Day 2	Kyle HERRING, Director Brand Marketing, ENOVIA, Master of Ceremonies	Amazon Plenary
8:45 – 9:45	ENOVIA & NETVIBES Product Strategy & Drivers	James WEATHERLY, Roles Portfolio Director, ENOVIA R&D; Frédéric PENSO, NETVIBES R&D, Roles Portfolio Director	Amazon Plenary
9:45 – 10:15	Achieve Sustainable Product Development with 3DEXPERIENCE	Christoph KLIMT, Head of Virtual Product, Mocchi; Karim FRADJ, Quality & Sustainability Senior Manager, ENOVIA	Amazon Plenary
10:15 – 10:45	Morning Break & Explore the 3DEXPERIENCE Playground		Amazon Foyer
10:45 – 11:15	Elevate Product Development with Total Quality Management	Karim FRADJ, Quality & Sustainability Senior Manager, ENOVIA	Amazon Plenary
11:15 – 11:45	Virtual Twin of Experiences for Assets in Operations	Fabien ECHEVERRIA, IT Director Data & Customer Services, Dassault Aviation; Ahmed LGUAOUZI, Head of Marketing, NETVIBES	Amazon Plenary
11:45 – 12:15	Data-Powered Capital Intensive Program Execution	Jean-Pierre MAILHARRANCHIN, Digital Strategy Manager, EDF	Amazon Plenary
12:15 – 13:30	Lunch & Explore the 3DEXPERIENCE Playground		Amazon Foyer
13:30 – 15:00	Participate in 1 of 5 Parallel Breakout Sessions (1.5 Hours Each)		
	Session 201: Business Process Management: A Hands-On Experience [BYOD]	Quentin SCHOEN, Sr. Manager, Sales, ITEROP; Ali DIRHOUSI, Industry Process Consultant, ITEROP	Yangtze 1
	Session 202: Take Control of Your Changes! Change Management & Intelligence	Naim DALAL, Portfolio Marketing Director, ENOVIA; Prasad RAJPUT, Portfolio Marketing Manager, ENOVIA; Roald MULLER, Industry Process Expert, NETVIBES	Everest 1
	Session 203: Data Science to Power Virtual Twin Experiences	Christian DLUGOSCH, NETVIBES Industry Process Expert; Jan THOMAS, Industry Process Consultant, NETVIBES	Everest 2
	Session 204: From Strategy to Action: Transitioning to a Model-based Approach with 3DEXPERIENCE	Michael MARK, WW Industry Process Success, Sr. Director, ENOVIA; James WEATHERLY, Roles Portfolio Director, ENOVIA	Kilimanjaro 1
	Session 205: End to End Quality Management	Karim FRADJ, Quality & Sustainability Sr. Manager, ENOVIA; Stephan ERBEN, Sr. Portfolio Manager, NETVIBES; Elodie ONTROUE, Industry Process Expert, ENOVIA	Kilimanjaro 2
15:00 – 15:15	Move to Your Next Breakout Session		
15:15 – 16:15	Participate in 1 of 5 Parallel Breakout Sessions (1 Hour Each)		
	Session 206: Take the Leap to Collaboration in the 3DEXPERIENCE with Business Experiences	Isabelle MARABAN, Business Experiences Portfolio Specialist, ENOVIA, ENOVIA; Antoine GRAVOT, Business Experiences, Ecosystem Manager, ENOVIA	Yangtze 1
15:15 – 16:15	Session 207: ENOVIA What's New and Smart Tips for Your Success!	Naim DALAL, Portfolio Marketing Director, ENOVIA; Prasad RAJPUT, Portfolio Marketing Manager, ENOVIA	Everest 1
	Session 208: Plan Your Work, Work Your Plan!	Anat LANDAU, Portfolio Marketing Expert, ENOVIA; Roald MULLER, Industry Process Expert, NETVIBES	Everest 2
	Session 209: AI-Powered Semantic Analysis for Customer Experience & Knowledge Mgmt.	Laurie LEFEVRE, WW Industry Process Expert, NETVIBES	Kilimanjaro 1
	Session 210: Optimize Component Procurement & Supply Chain with AI	Julien LAW TO, Industry Process Expert, NETVIBES	Kilimanjaro 2
16:15 – 16:30	Return to the Amazon Plenary Room		
16:30 – 17:00	From Strategy to Action: Closing Remarks	Stephane DECLEE, CEO, ENOVIA; Morgan ZIMMERMANN, CEO, NETVIBES	Amazon Plenary