



3DEXPERIENCE®

# CALL FOR SPONSORS

## CATIA CREATIVE DESIGN & ENGINEERING DAYS

Munich, Germany | June 4-5, 2025

 **DASSAULT SYSTEMES** | The 3DEXPERIENCE® Company



In-Person Event

# CATIA CREATIVE DESIGN & ENGINEERING DAYS (CDED) 2025

June 4-5 in Munich, Germany

## **Day 1**

- Plenary with Keynotes
- Exhibition
- Evening Reception

## **Day 2**

- 7 parallel tracks:  
Creative Design, Surface Refinement, Creative Design & Engineering,  
Concept Engineering, Mechanical Engineering, Manufacturing  
Engineering, Performance Engineering



# Overview

## CATIA Creative Design & Engineering Days

<b>Date</b>	June 4-5, 2025
<b>Location</b>	Science Congress Center, Walther-von-Dyck-Straße 10, 85748 Garching/Munich
<b>Format</b>	2 days in-person event
<b>Attendee profile</b>	<ul style="list-style-type: none"><li>• approx. 300 customer attendees</li><li>• Roles: Mid management + User, C-level</li><li>• Country Focus: Mainly EMEA, Korea, Japan</li><li>• Language: English</li></ul>
<b>Frame</b>	<ul style="list-style-type: none"><li>• Plenary session</li><li>• Exhibition</li><li>• Evening Event on June 4</li><li>• Breakout Sessions</li></ul>
<b>Industry/brands</b>	Industry: cross-industry Brand: CATIA



# CATIA CREATIVE DESIGN & ENGINEERING DAYS

## Empowering Collaboration to Drive Revenue

A two-day event in an ECAL location with joint agenda elements on Day 1

- showcasing the two CATIA top revenue generator disciplines
- allowing local and WW communities to physically connect and engage with CATIA and GEO subject matter experts
- to create a new momentum for the adoption of 3DXP Platform as the enabler for Growth and new Business

### DAY 1

**Joint Plenary Session** for Creative Designers and Engineers

**Keynotes & Trends**  
Domain specific insights from industry leaders & Customer Use Cases

**Exhibition:** Live demos and showcases of **3DXP collaborative values**

### DAY 2

**Breakout Sessions**  
Discipline-specific deep dives into platform capabilities.

**Customer & User Engagement**  
Interactive sessions fostering knowledge sharing and collaboration.

# CATIA Creative Design & Engineering Days

## Networking & Exhibition

### **Your booth will be placed in the Exhibition/Networking Area**

Showcases, demos, **3DEXPERIENCES** & apps & standalone solutions, Sponsors

High level of interactivity through individual communication areas to connect and exchange with experts (one-to-one or many-to-many)

Networking during the evening event.

# Your Sponsorship Options

## Gold Sponsor

2 packages  
max.

As a Gold Sponsor, you will receive a speaking slot on the agenda to present an innovative customer project. The speaking slot will be chosen upon the topic you want to present.

In addition, you get an eight sq booth to increase your brand visibility in the exhibition.

### GOLD SPONSOR: € 6,450

Onsite Positioning	Demo booth (approx. 8 sq m) in exhibition/networking area incl. logo placement and company description
Onsite Communication	Logo placement on sponsor wall, logo placement on digital program announcements (screens)
Onsite Networking Possibilities	Private meeting area for a few hours Evening Event on June xx Breaks during Conference in Exhibition area
Online Communication	Logo placement on event website incl. link to corporate website and short company profile (250 characters max.), link to sponsor page in e-mail invitation
Included tickets for gold sponsor	Four tickets for the <b>CATIA Creative Design &amp; Engineering Days</b>
LinkedIn Post incl. 1 min video	You will be mentioned as a conference sponsor
Included equipment	Furniture for your booth (find details on page „Sponsorship Booth Description)
Participant list	GDPR Approved
Speaking Opportunity	You can present during the conference in the context of a customer project. Duration 25 min

# Your Sponsorship Options

## Silver Sponsor

4 packages  
max.

As a Silver Sponsor, you benefit from special content placement and networking possibilities, as well as exclusive brand visibility in the exhibition area.

### SILVER SPONSOR: € 4,250

Onsite Positioning	Demo booth (approx. 6 sq m) in exhibition/networking area incl. logo placement and company description
Onsite Communication	Logo placement on sponsor wall, logo placement on digital program announcements (screens), Logo listing in program
Onsite Networking Possibilities	Private meeting area for a few hours Evening Event on June xx Breaks during Conference in Exhibition area
Online Communication	Logo placement on event website incl. link to corporate website and short company profile (250 characters max.), link to sponsor page in e-mail invitation
Included tickets for gold sponsor	Two passes for the <b>CATIA Creative Design &amp; Engineering Days</b>
LinkedIn Post incl. 1 min video	You will be mentioned as a conference sponsor
Included equipment	Furniture for your booth (find details on page „Sponsorship Booth Description)
Participant list	GDPR Approved

# Your Sponsorship Options

## Speaking Slot

4 packages  
max.

As a Dinner Sponsor, you benefit from exceptional content placement and networking possibilities.

### Dinner SPONSOR: € 2,500

Speaking Opportunity	25 minutes presentation with a customer or at least a customer project in one of the break-out sessions
Onsite Communication	Logo placement on sponsor banner, logo placement on digital program announcements (screens), Logo listing in program
Onsite Networking Possibilities	All breaks & Evening Event on June xxx Breaks during Conference in the Exhibition area
Online Communication	Logo placement on event website incl. link to corporate website and short company profile (250 characters max.), link to sponsor page in e-mail invitation
Included tickets	2 passes for the <b>CATIA Creative Design &amp; Engineering Days</b>



# Your Sponsorship Options

## Dinner Sponsor

1 packages  
max.

As a Dinner Sponsor, you benefit from exceptional content placement and networking possibilities.

### Dinner SPONSOR: € 5,000

Pitch	Ten minutes pitch before the dinner
Onsite Communication	Logo placement on sponsor banner, logo placement on digital program announcements (screens), Logo listing in program
Onsite Networking Possibilities	All breaks & Evening Event on June xxx Breaks during Conference in the Exhibition area
Online Communication	Logo placement on event website incl. link to corporate website and short company profile (250 characters max.), link to sponsor page in e-mail invitation
Included tickets for dinner sponsor	2 passes for the <b>CATIA Creative Design &amp; Engineering Days</b>

# Your Sponsorship Options

## Coffee Break Sponsor

3 packages  
max.

As Coffee Break Sponsor, you benefit from special content placement and networking possibilities.

### Coffee Break SPONSOR: € 1500

Onsite Communication	Logo placement on sponsor banner, logo placement on digital program announcements (screens), Logo listing in program
Onsite Networking Possibilities	Evening Event on June xxx Breaks during Conference in Exhibition area and dinner
Online Communication	Logo placement on event website incl. link to corporate website and short company profile (250 characters max.), link to sponsor page in e-mail invitation
Included tickets	2 passes for the <b>CATIA Creative Design &amp; Engineering Days</b>

# CATIA Creative Design & ICEM Days Sponsorship Booth Description

## Gold & Silver Sponsor

### Booth equipment

- 1 conference table
- 2 stools
- 1 triple power outlet

### Booth design

You can bring your own brochure rack and banner or wall to the event with individual printing

### Data we will need from you

- Company logo (EPS file, CYMK, vectored/scalable)\*
- For the website: Company profile in English (max. 250 characters), AND URL of company website or website you would like to link to
- Names of participants

### Please note

No demos with competitors' software is allowed



**EXAMPLE**

# CATIA Creative Design & Engineering Days 2025

## RULES OF PARTICIPATION

### Requirements

All sponsoring activities at the **CATIA Creative Design & Engineering Days** relate to products and services of Dassault Systèmes. Showcases/demos shown at the **CATIA Creative Design & Engineering Days 2025** as part of sponsorship should, therefore, represent a solution from the product portfolio of Dassault Systèmes (CATIA, 3DXCITE, MODSIM). Dassault Systèmes will decide on the admissibility of a showcase/demo/presentation for the **CATIA Creative Design & Engineering Days 2025**.

### Regulation of advertising activities

In addition to the actions and measures defined in the particular sponsor package, no further advertising activities on the part of the sponsor are permitted at the location of the event. All media and content implemented and/or published as part of the sponsor package at the **CATIA Creative Design & Engineering Days 2025** are subject to authorization by Dassault Systèmes. Dassault Systèmes also reserves the right to exclude prospective employees of companies from participation if their product portfolio competes directly with the solutions offered by Dassault Systèmes

### Participant identification

All persons registered as part of a sponsor package by the sponsor will receive a personalized and non-transferable ID card at the check-in counter. Please register your personnel online on the website (registration starts beginning of March).

### Cancellation

ATTENTION: This registration is binding for organizational reasons.

If you cancel after submitting your official sponsorship registration, a cancellation fee will apply: 25% until March 15, 2025, and 70% after that point from your registration price package. The organizer reserves the right to make changes in content and schedule at any time to the procedure or program of the event should external circumstances make this necessary.

If the physical event can not occur due to governmental restrictions and/or a strong limitation in the number of people, we will switch to a virtual event. Sponsors can then change their sponsorship to a virtual sponsor package that costs 1.500€ or cancel their sponsorship at no cost. In case the organizer cancels the event completely, sponsors will be refunded entirely.

### Liability

All sponsors bear responsibility for their materials and exhibits used at the **CATIA Creative Design & Engineering Days 2025**. The sponsor is liable for damages caused by them to installations and objects of the event venue, the organizer, and other companies participating in the **CATIA Creative Design & Engineering Days 2025**. Dassault Systèmes reserves the right to remove unauthorized exhibits and media.

# CATIA Creative Design & Engineering Days

## Sponsor Registration

Closing Date:  
March 15, 2025

### REGISTRATION

**PLEASE E-MAIL TO: [Honorata.Frings@3ds.com](mailto:Honorata.Frings@3ds.com)**

We hereby register as Sponsor for the **CATIA Creative Design & Engineering Days in Munich, June 4 - 5.**

### Name of Company

Contact: \_\_\_\_\_  
Street: \_\_\_\_\_  
Zip Code/City: \_\_\_\_\_  
Country: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Phone: \_\_\_\_\_

### Account Address

Street: \_\_\_\_\_  
Zip Code/City: \_\_\_\_\_  
Country: \_\_\_\_\_  
Department: \_\_\_\_\_  
VAT No: \_\_\_\_\_  
Purchase Order No.: \_\_\_\_\_

### Sponsor Package

	DINNER SPONSOR	€ 5,000
	GOLD SPONSOR	€ 6450
	SILVER SPONSOR	€ 4,250
	SPEAKING Opportunity	€ 2,500
	COFFEE BREAK SPONSOR	€ 1,500

All prices are subject to the applicable VAT.

PLEASE NOTE: This registration is binding for organizational reasons. If you cancel after submitting your official sponsorship registration, a cancellation fee will apply 25% until March 15, 2025, and 70% after that point from your registration price package. Our event Agency, Realize Events, will invoice you.

You can send the staff you want to register to [Honorata.Frings@3ds.com](mailto:Honorata.Frings@3ds.com). (Further information will be provided to you after registration of sponsorship.)

\_\_\_\_\_  
Date, Signature

\_\_\_\_\_  
Company Stamp

