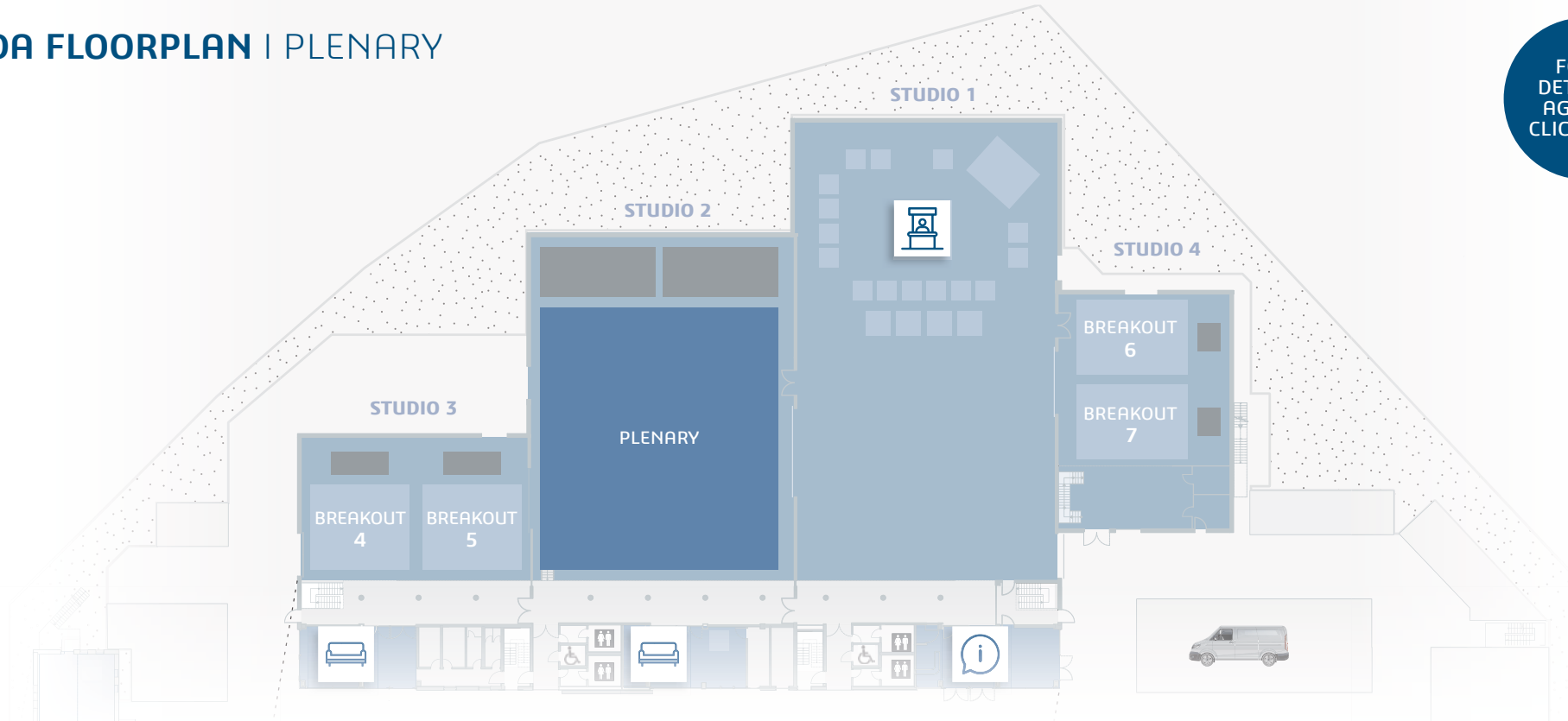


## AGENDA FLOORPLAN | PLENARY

FOR A  
DETAILED  
AGENDA  
CLICK HERE



### WEDNESDAY, OCTOBER 16, 2024

#### OPENING PLENARY

09:30 AM - 09:35 AM | Welcome & Opening | Yasmine BLAIR & Alexander HENNING  
 09:35 AM - 09:55 AM | Keynote | **Dassault Systèmes** | Sabine SCHEUNERT  
 09:55 AM - 10:20 AM | Keynote | **BMW AG** | Dr. Julien HOHENSTEIN & Jan KUHLMANN  
 10:20 AM - 10:45 AM | Keynote | **Airbus Defence and Space GmbH** | Didier PLANTECOSTE  
 10:45 AM - 11:10 AM | Keynote | **LEM Tech France SAS** | Bertrand DUPONT  
 11:10 AM - 11:35 AM | Keynote | **OMEGA** | Nicolas CALAME  
 11:35 AM - 11:50 AM | Keynote | **Capgemini** | Jochen BECHTOLD  
 11:50 AM - 12:00 PM | Closing | Yasmine BLAIR & Alexander HENNING

#### CLOSING PLENARY

05:00 PM - 05:05 PM | Welcome Back | Yasmine BLAIR & Alexander HENNING  
 05:05 PM - 05:55 PM | Handelsblatt Panel Discussion | How to Strengthen European Innovation?  
 05:55 PM - 06:00 PM | Wrap Up of Day 1 | Yasmine BLAIR & Alexander HENNING

### THURSDAY, OCTOBER 17, 2024

#### CLOSING PLENARY

01:30 PM - 01:35 PM | Welcome Back | Yasmine BLAIR & Alexander HENNING  
 01:35 PM - 01:55 AM | Keynote | **TUM Venture Labs Management gGmbH** | Dr. Florian DÖTZER  
 01:55 PM - 02:25 PM | Student Challenge | How Students Shape the Future with **3DEXPERIENCE** Platform?  
 02:25 PM - 02:45 PM | Keynote | **automation.eXpress GmbH** | Daniel SCHÖPF  
 02:45 PM - 03:00 PM | Keynote | **Accenture** | Timmo STURM  
 03:00 PM - 03:30 PM | Impulse Speech | Prof. Dr. Stefan GRÖNER  
 03:30 PM - 03:45 PM | Award Ceremony and Closing | Yasmine BLAIR & Alexander HENNING

## AGENDA FLOORPLAN | BREAKOUT

FOR A DETAILED AGENDA [CLICK HERE](#)



### WEDNESDAY, OCTOBER 16, 2024

#### BREAKOUT 1

##### BUSINESS DRIVER SESSION

02:00 PM - 02:45 PM | AI-powered Virtual Twin Experiences

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | Aerospace & Defense

#### BREAKOUT 2

##### BUSINESS DRIVER SESSION

02:00 PM - 02:45 PM | Sustainable Manufacturing & Supply Chain

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | Industrial Equipment

### THURSDAY, OCTOBER 17, 2024

#### BREAKOUT 1

##### 3DEXPERIENCE USER JOURNEYS

##### AI-powered Virtual Twin Experiences

09:00 AM - 09:30 AM | 09:40 AM - 10:15 AM

10:35 AM - 11:05 AM | 11:15 AM - 11:45 AM

#### BREAKOUT 2

##### 3DEXPERIENCE USER JOURNEYS

##### Sustainable Manufacturing & Supply Chain

09:00 AM - 09:30 AM | 09:40 AM - 10:15 AM

10:35 AM - 11:05 AM | 11:15 AM - 11:45 AM

#### BREAKOUT 3

##### 3DEXPERIENCE USER JOURNEYS

##### Efficient Engineering with Modeling & Simulation

09:00 AM - 09:30 AM | 09:40 AM - 10:15 AM

10:35 AM - 11:05 AM | 11:15 AM - 11:45 AM

#### BREAKOUT 3

##### BUSINESS DRIVER SESSION

02:00 PM - 02:45 PM | Efficient Engineering with Modeling & Simulation

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | Transportation & Mobility

#### BREAKOUT 4

##### BUSINESS DRIVER SESSION

02:00 PM - 02:45 PM | Connected Product Experience: Marketing & Sales | After Sales

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | Home & Lifestyle

#### BREAKOUT 4

##### 3DEXPERIENCE USER JOURNEYS

##### SOLIDWORKS - Design Better Products

09:00 AM - 10:00 AM | 10:00 AM - 10:15 AM | 10:35 AM - 11:00 AM

11:00 AM - 11:25 AM | 11:25 AM - 11:45 AM

#### BREAKOUT 5

##### PARTNER TRACK

##### Unlocking Opportunities: The Power of Partnership in the 3DEXPERIENCE Universe

09:00 AM - 10:15 AM

##### 3DEXPERIENCE EDU TRACK

##### Bringing Industry and Academia Together

10:35 AM - 10:55 AM | 10:55 AM - 11:10 AM | 11:10 AM - 11:40 AM

#### BREAKOUT 5

##### BUSINESS DRIVER SESSION

02:00 PM - 02:45 PM | Information Intelligence for Life Sciences

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | Life Sciences

#### BREAKOUT 7

##### INDUSTRY BREAKOUT SESSIONS

03:00 PM - 04:30 PM | High-Tech

#### BREAKOUT 6

##### 3DEXPERIENCE USER JOURNEYS

##### SIMULIA - Simulate & Validate

09:00 AM - 09:30 AM | 09:40 AM - 10:15 AM

10:35 AM - 11:05 AM | 11:15 AM - 11:45 AM

#### BREAKOUT 7

##### 3DEXPERIENCE USER JOURNEYS

##### Connected Product Experience: Marketing and Sales | After Sales

09:00 AM - 09:30 AM | 09:40 AM - 10:15 AM

10:35 AM - 11:05 AM | 11:15 AM - 11:45 AM